

Smart Start

REWARDS PROGRAM

EFFECTIVE AUGUST 3, 2010

Step 1:

Submit \$600* PV in your first full month and receive a \$30 Award Certificate. Celebrating Home encourages you to do 3 Parties in your first full month to get your business off to a Smart Start. *This is in addition to the \$180 you will earn based on \$600 PV at 30% commission.*

Step 2:

Submit \$800* PV in your second full month and receive a \$50 Award Certificate. Celebrating Home encourages you to do 4 Parties in your second full month to continue your Smart Start. *This is in addition to the \$240 you will earn based on \$800 PV in the month at 30% commission.*

Step 3:

Submit \$1,000* PV in you third full month and receive a \$100 Award Certificate. Celebrating Home encourages you to do 5 Parties in your third full month to continue your Smart Start. *This is in addition to the \$350 you will earn on \$1,000 PV in the month at 35% commission.*

Dream Dollars

Award Certificates may be used to purchase Dream Dollars for the Dream Rewards Program. You may purchase 2,500 Dream Dollars with a \$30 Award Certificate (item #20257), 4,000 Dream Dollars with a \$50 Award Certificate (item#20258) and 8,000 Dream Dollars with a \$100 Award Certificate (item#20259).

Rewards for Completing all 3 Steps:

Receive a personalized name tag and FULL refund on your kit.

Fast Track to Rewards:

You don't need to wait until the end of the third month to receive all of your Smart Start rewards!

- Submit \$600 PV by the end of your first full month or sooner to complete Step 1.
- Submit \$1,400 PV by the end of your second full month or sooner to complete Step 2.
- Submit \$2,400 PV by the end of your third full month or sooner to complete Step 3.

*PV Sales do not include the sale of the Celebrating Hope Foundation Candle or other charitable items.

Note: The sponsor will receive **Matching Smart Start Rewards** for each step her new recruit completes (Steps 1 – 3), with the exception of the name tag and the Kit refund

Celebrating
HOME
BRINGING FAMILIES TOGETHER™

Smart Start

REWARDS PROGRAM

EFFECTIVE AUGUST 3, 2010

Examples:

Designer Mary joins Celebrating Home in August:

By the end of her first full month (September) Mary sells \$700 PV and qualifies for Step 1.

In her second full month (October), Mary sells \$700 PV and qualifies for Step 2, because her cumulative PV by the end of the second full month reached the \$1,400 minimum.

In her third full month (November), Mary sells \$1,000 PV and qualifies for Step 3.

Mary completed all three steps of Smart Start and is **eligible** to receive a Celebrating Home name tag and a refund on her kit.

Designer Betty joins Celebrating Home in August:

By the end of her first full month (September), Betty sells \$300 PV and does not qualify for Step 1, because her PV by the end of the first full month is below the \$600 minimum.

In her second full month (October), Betty sells \$1,100 PV and qualifies for Step 2.

In her third full month (November), Betty sells \$1,000 PV and qualifies for Step 3.

Betty completed Steps 2 and 3, but did not complete Step 1, so she is **not eligible** to receive a Celebrating Home name tag and a refund on her kit.

Note: All Designers who joined Celebrating Home since May 2010, and who are currently participating in the Smart Start Rewards Program will be enrolled into the new program on August 3, 2010. These Designers will be able to complete the remaining steps based on the rules of the new Smart Start Rewards Program.